



DanFish International

AALBORG 10. / 11. / 12. october 2023

The official fair guide for **DanFish International 2023**

fair GUIDE 2023

*400 exhibitors from 30 countries and
14.000 visitors from 50 countries
on one of the worlds most important
fairs for equipment for the fisheries
and an international meeting point for
all participants in the profession*

FAIR GUIDE

Fiskeri Tidende publishes the official Fair Guide covering DanFish International 2023 in Aalborg, Denmark. We will strive to make a Fair Guide with content that covers all aspects of the fisheries sector in Denmark. This includes vessels, gear, engines and finances and the processing sector.

PUBLICATION

The week before the fair the Fair Guide will be published as a supplement to Fiskeri Tidende. In addition, the Fair Guide will be handed over to all visitors at the entrance to DanFish International 2023. Fiskeri Tidende always offers attractive advertising.

DANFISH DAILY

In addition to advertising in the Fair Guide, we also offer advertising in The Danfish Daily, which is our Danfish special release. It is published on each of the three days that the fair lasts. The newspaper has the same format as the Fair Guide and will be distributed at the fair.

ADVERTISING IN THE FAIR GUIDE AND DANFISH DAILY

OFFER 1

32%

Do you wish to advertise in the Fair Guide, you will achieve more than a 30% discount if you choose a full page advert.



FULL PAGE
(259 x 362 mm)

~~DKK 17.712,-~~

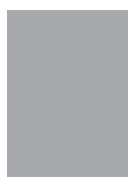
DKK 12.000,-

OFFER 2

50%

Advertising in the Fair Guide gives you the opportunity to advertise in Fiskeri Tidende with a 50% discount*.

*The offer is only applicable if you advertise with a full page advert in Fiskeri Tidende in the week 38 or week 40 edition.



FULL PAGE
(259 x 362 mm)
in the Fair Guide and in
Fiskeri Tidende in the
week 38 or week 40
edition:

~~DKK 28.632,-~~

DKK 20.316,-

OFFER 3

12%

DANFISH DAILY

Do you wish to advertise in Danfish Daily, we can offer you a 12% discount if you choose a 1/4 page advert in all of the three editions during the fair.



1/4 PAGE
(129 x 180 mm)
in Danfish Daily in one
of the three editions:
DKK 1.700,-

An advert in Danfish Daily in all
of the three editions:
~~DKK 1.700,-~~ per edition

DKK 1.500,- per edition
Total: DKK 4.500,-

fiskeritidende

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